## ABSTRACT OF THE DISCLOSURE

Provided is a coating apparatus for coating with coating liquid a surface of a strip-shaped body carried in a fixed direction includes, a primary bar extending along a width direction of a carrying plane, which is a carrying path of the strip-shaped body, a secondary bar extending in parallel with and on the downstream side of the primary bar, and a between-bars liquid reservoir disposed between the primary and secondary bars for storing the coating liquid therein at the time of coating. Conditions are set so that relationship  $W_2 < W_1$  is formed between a coating amount  $W_1$  of the coating liquid at the primary bar and a coating amount  $W_2$  of the coating liquid after the strip-shaped body has passed through the secondary bar. A coating apparatus is also provided, in which the secondary bar contacts the strip-shaped body before the primary bar at the time of starting coating.